

### September 2010

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

**Smedley**  
8/1—9/30  
5 New  
Members

Monthly  
VPPR Call

Monthly R7  
PRO Call

PRO Team  
Meeting  
(Conf Call)

PRO Team  
Meeting  
(Face2Face)

Smedley  
PROmotion  
Deadline

MBC TV  
Records  
7pm Reston

# District 27 PRO Team 2010-2011 Calendar



### October 2010

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Newsletter  
Submission  
Deadline

Newsletter  
Release  
Date

Smedley  
Winner  
Announced

### November 2010

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

District 27  
Fall  
Conference

### December 2010

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

### January 2011

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Winter TLI  
12/1—2/28  
5 New  
Members

TBD—Black  
Tie Dinner +  
Dance

### February 2011

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Talk-Up  
Toastmasters  
2/1—3/31  
5 New  
Members

### March 2011

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

### April 2011

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

District 27  
Spring  
Conference

### May 2011

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Beat the  
Clock  
5/1—6/30  
5 New  
Members

### June 2011

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		



# District 27 PRO Team 2010-2011 Calendar

## RECURRING DISTRICT 27 PROMOTIONAL EVENTS

### TLI

**6/1 to 8/31** Summer TLI Season  
**12/1 to 2/28** Winter TLI Season

### Membership Drives

**8/1 to 9/30** Smedley Award Contest  
**9/30** Smedley PRO Contest Deadline  
**10/15** Winners Announced  
**2/1 to 3/31** Talk-Up Toastmasters Contest  
**3/31** TUT PRO Contest Deadline  
**4/15** Winners Announced  
**5/1 to 6/30** Beat the Clock Contest

### Conferences

**November 12-13** Fall Conference @  
Fort Belvoir, VA

**May ?** Spring Conference @  
TBD

### Special Events

**October** Toastmasters Month

### Newsletter Targets

**Fall** 9/25 Submission Deadline  
10/8 Release Date

**Winter** 12/4 Submission Deadline  
12/18 Release Date

**Spring** 3/12 Submission Deadline  
3/26 Release Date

**Mailer** 3/31 Registration Form Deadline  
4/9 Release Date for Mailing

**Summer** 6/4 Submission Deadline  
6/25 Release Readline

## PRO TEAM-SPONSORED EVENTS AND MEETINGS

### Team Meetings

**9/18, 2pm** Face2Face @ Daily Grill, Tysons  
**10/30, 8pm** Conference Call\*  
**12/11, 2pm** Face2Face @ TBD  
**1/29, 8pm** Conference Call\*  
**3/12, 2pm** Face2Face @ TBD  
**TBD, 8pm** Conference Call\* bef. Spring Conf  
**6/4, 2pm** Final Face2Face @ TBD

### Monthly Public Relations Calls\*

**D27 VPPR Call** Last Friday @ 12pm  
**Region 7 PRO Call** Last Sunday @ 8pm

### MBC TV Show Schedule

**Records 3rd Wednesday Every Month**  
**7:00p at Comcast Studios in Reston, VA**

**September** Day Breakers  
**October** Leesburg Speakeasies  
**November** Naval Audit Club  
**December** Special: Membership  
**January** Special: Corporate Social  
Responsibility

### PRO Special Events

**October**  
Newspaper Articles/Adverts

### **TBD**

District 27/36/18/66 Black Tie Formal  
Dinner and Dance

### \* - Conference Call Information

**Dial-In Number:** (641) 715-3200  
**Access Code:** 471185#

**Playback Number:** (641) 715-3413  
**Access Code:** 471185#